

**INTERNAL ASSIGNMENT QUESTIONS
M.COM. PREVIOUS**

**ANNUAL EXAMINATIONS
June / July 2018**



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR
Prof. C. GANESH
Hyderabad – 7 Telangana State**

Dear Students,

Every student of M.Com. Previous Year has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.300/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

ASSIGNMENT WITHOUT FEE RECEIPT WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost.

Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper-wise and submit
8. Submit the assignments on or before **15Th May, 2018** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof. C. GANESH
DIRECTOR**

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – I : ADVANCED MANAGERIAL ACCOUNTING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Dual Aspect Concept
2. Common size Statement Analysis
3. Investment Center
4. Financial Reporting
5. Price Level Changes

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain in detail the present value models on HRA.
2. What do you understand by “Management Accounting” ? How does it differ from Financial Accounting ?

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT POLICY

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Managerial Economics
2. Demand Function
3. Production Function
4. Short-term average costs
5. Privatisation

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What do you understand by elasticity of demand ? Explain the various types of elasticities of demand.
2. Explain the various agreements entered into by the member countries under WTO.

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – III : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Marketing myopia.
2. Product mix
3. Product repositioning
4. Personnel selling
5. Services marketing

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Discuss the bases for segmenting markets in India ?
2. Briefly explain the steps involved in marketing research ?

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – IV : FINANCIAL AND INVESTMENT MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is the Wealth Maximisation ?
2. What is Compound Value ?
3. What is Capital Rationing ?
4. What is Financial Leverage ?
5. What is store Dividend ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Compare and Contrast between NPV and IRR Methods.
2. What is cost of Capital ? Explain the types of specific cost of capital.

M.Com. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – V : ORGANISATION THEORY AND BEHAVIOUR

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Meaning of Organization Behaviour.
2. What is Bureaucracy ? Explain its features.
3. Explain Communication Process
4. What is Motivation ? Explain its importance.
5. What are forces contributing to changes ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What is Personality ? Explain its determinants.
2. Compare and contrast Maslow theory with Herzberg model.